

1. Amendments to the Claims:

A listing of the entire set of pending claims (including amendments to the claims, if any) is submitted herewith per 37 CFR 1.121. This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A display comprising:

a ground plate;
at least one light emitting layer; and
at least one isolating separator layer comprising a metal material having a flake structure, each isolating separator layer being reflective and being positioned in contacting manner on said ground plate, wherein the at least one light emitting layer, and the at least one isolating separator layer are positioned immediately adjacent to each other in a contacting manner.

2.-3 (Cancelled).

4. (Currently Amended) The display of claim ~~[[3]]~~1, wherein the ~~material of said at least one isolating separator layer comprises~~ flake structure comprises a plurality of aluminium flakes.

5. (Previously Presented) The display according to claim 1, wherein the display comprises at least one $\lambda/4$ plate and at least one linear polarisation layer positioned on the ground plate opposing said isolating separator layer in such a way, that ambient light that moves through the ground plate towards the isolating separator layer as well as light that moves from said isolating separator layer towards said ground plate passes said at least one $\lambda/4$ plate and at least one linear polarisation layer.

6. (Currently Amended) The display according to claim 1, wherein the surface of said at least one isolating separator layer is specularly reflective.
7. (Previously Presented) The display according to claim 1, wherein light impinging on said at least one isolating separator layer in an angle is at least in-part reflected in a different angle.
8. (Currently Amended) The display according to claim 1, wherein the efficacy of the display for white light with a correlated colour temperature of 6500 K is at least ≥ 0.5 lumen/W, ~~preferred ≥ 1.4 lumen/W, more preferred ≥ 3.8 lumen/W, more preferred ≥ 5.2 lumen/W, and most preferred ≥ 5.6 lumen/W.~~
9. (Previously Presented) The display according to claim 1, wherein the display is formed by an ink-jet printing or photolithography or vacuum deposition or a combination of these processes.
10. (Cancelled).
11. (New) A display as claimed in claim 1, further comprising a passivating layer over the flake structure.
12. (New) A display as claimed in claim 11, wherein the passivating layer comprises an oxide.
13. (New) A display as claimed in claim 1, wherein the metal material comprises one of vanadium (V), chromium (Cr), and manganese (Mn).
14. (New) A display as claimed in claim 1, wherein the flake structure has a predetermined orientation relative to the ground plate.

15. (New) A display as claim in claim 14, wherein the orientation of the flake structure is adjustable.

16. (New) The display according to claim 1, wherein the efficacy of the display for white light with a correlated colour temperature of 6500 K is at least ≥ 5.6 lumen/W.